

# Astoria Column

By Janet Filips

The Astoria Column is an art-covered pillar made of concrete that reaches 125 feet skyward from Coxcomb Hill, overlooking Astoria and the Columbia River. Its observation platform offers a panoramic view for the many visitors who climb the 164 steps of its winding staircase. At its dedication on July 22, 1926, the Astoria Column was described as the “greatest of western monuments.” Over the years, the Column has become an Oregon icon and a source of identity and pride for Astorians. It was listed on the National Register for Historic Places in 1974.

As many as 400,000 people visited the Astoria Column in each of the years leading up to the bicentennial of the Lewis and Clark Expedition in 2005-2006, but the Column is far more than a tourist attraction and a scenic vantage point. As a work of art, it is the world’s only large-scale pictorial frieze in sgraffito (skra-fe-to), an Old World art form that involves cutting outlines through a wet plaster layer to reveal a dark base coat. The Column also depicts some of the events of American exploration and development of the Northwest. It is the crowning monument in a series of historical markers that followed the route of the Great Northern Railroad.

The architect of the Astoria Column, New Yorker Electus D. Litchfield, and its benefactors were intent on capturing the history of the lower Columbia River. They particularly wanted to honor Captain Robert Gray, who in 1792 was the first EuroAmerican to enter the mouth of the Columbia; explorers Meriwether Lewis and William Clark, who in December 1805 established Fort Clatsop; and John Jacob Astor of New York, the town’s namesake.

For three centuries, Spain, England, France, and Russia competed to lay claim to land that ultimately became the greater Pacific Northwest—Oregon, Washington, Idaho and parts of Montana and Wyoming. The United States successfully negotiated for the land in part by arguing that the U.S. government had made the most thorough exploration and settlement of the region: Captain Gray had explored the area by water; Lewis and Clark had explored it over land; and John Astor had launched commerce at Fort Astoria.

These three accomplishments were declared to be “the trinity of epochal historical events which influenced the retention of the ‘Oregon Country’ as a part of the United States,” according to the program from the 1926 Astoria Founders Celebration. The spiraling frieze on the Astoria Column tells this story, rendered by master Italian immigrant artist Attilio Pusterla. The pictorial story begins with the Clatsop and Chinook Indians and ends with the arrival of the railroad in 1893.

Ralph Budd, president of the Great Northern Railroad, first proposed the Astoria Column in 1925, “to properly salute Astoria’s explorers and early settlers for their critical role in the expansion of the United States to the Pacific Coast.” Astor’s great grandson, Vincent Astor, donated \$20,000 of the \$27,133.96 cost of the Column. Architect Litchfield gave \$200, and the Great Northern paid the balance and provided project management. The City of Astoria cleared the site and built a road. The Column was dedicated during the three-day Astoria Founders Celebration in 1926. Among the thousands attending the event was Mrs. Richard Aldrich of New York, a descendent of John Jacob Astor.

It soon became clear that sgraffito was an artistic technique better suited to the Mediterranean than to rain-lashed Coxcomb Hill. The artwork began to deteriorate and had to be repaired beginning in 1936, as funds and expertise were available. Friends of Astoria Column Inc. was founded in 1988 to broaden public interest and to save the deteriorating Column. The Friends was led by Jordan D. Schnitzer, a Portland philanthropist and businessman whose grandfather’s scrap business route had included Astoria. “Beyond raising money,” the *Astorian* newspaper reported, “the Friends’ most significant contribution was bringing world-class antiquities experts here to devise a way to restore the Column’s frescoes.”

By the time of the restoration, only about 20 percent of the sgraffito remained. Frank Preusser, the senior conservation specialist for the J. Paul Getty Museum, led the effort, which cost more than a million dollars. The restored Astoria Column was unveiled on November 19, 1995. The pillar has been treated with a siloxane-based water repellent to protect it against future weather damage.

As part of the 2005 Lewis and Clark Bicentennial, the city and the Friends of Astoria Column raised nearly \$2 million to improve the grounds around the Column. The spiral stairway was replaced in 2009.

## Sources

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The Oregon Encyclopedia

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