Charles Sprague (1887-1969)

By Floyd J. McKay

Charles A. Sprague published and edited The Oregon Statesman for forty years. During that period, he was Oregon's leading statesman, serving as governor, alternate delegate to the United Nations, and, throughout the mid-20th century, speaking for the progressive wing of the Republican Party.

Born in 1887 in Kansas, Sprague was raised and educated in Iowa. He taught school there briefly before moving to Waitsburg, Washington, in 1910 to be superintendent of schools. He married Blanche Chamberlain, a Waitsburg teacher; from 1913 to 1915 they lived in Olympia, where Sprague was assistant state school superintendent.

Sprague debated a career in politics or newspapering, and in 1915 purchased the Ritzville Journal-Times in the wheat country of southeastern Washington, which he edited until 1925. He adopted the progressive politics of Theodore Roosevelt, and elements of progressivism marked his entire career.

After a stint (1925-1929) as one-third owner of the Corvallis Gazette-Times, Sprague moved to Salem, where he picked up two-thirds ownership of the Oregon Statesman, the state's second-oldest daily. It became his platform and the foundation for his reputation in Oregon journalism and politics. In 1939, he purchased a one-third interest in the paper.

Oregon's capital was a perfect location for Sprague. He immediately plunged into politics and tangled with the crusty editor of the Salem Capital-Journal, George Putnam. The afternoon Capital-Journal had a sizable circulation lead in 1929, and it took Sprague's morning paper two decades to overtake it. By the mid-1930s, Sprague was attracting statewide attention with his editorials and had emerged as a moderate Republican in the Willamette Valley.

Sprague was a surprise entry in the 1938 governor's race, the beneficiary of a split in the Democratic Party. Governor Charles Martin, a former Democratic congressman, broke with President Franklin D. Roosevelt, and New Deal Democrats backed little-known LaGrande attorney Henry Hess. The state's Republican establishment liked Martin and expected him to be re-elected. But Hess upset Martin, and Sprague won the November election, branding Hess as an unreliable liberal and offering himself as a moderate.

The beginning of World War II overshadowed Sprague's term as governor. Concentrating on bringing Oregon into the war effort, he proved to be a poor campaigner and was beaten in the 1942 Republican primary by popular Secretary of State Earl Snell. Sprague's term was marked by the state's first forestry rules and the start of reforestation of the Tillamook Burn.

Returning to the Statesman in 1943, Sprague began his page-one column, "It Seems To Me," which ran daily for twenty-five years and firmly established him as the state's most prestigious editor. The column was required reading for state politicians and bureaucrats, and it was often referred to in legislative debate. Sprague ranged in his column from analyzing international relations to musing about hikes near his cabin on the Little North Fork of the Santiam River. A lifelong hiker, he climbed several of the major peaks in Oregon and Washington.

In a final fling at politics, Sprague lost the 1944 Republican primary for U.S. Senate to timber lobbyist Guy Cordon. He remained a staunch Republican, but in later years was receptive to Democratic candidates and policies. President Harry S. Truman appointed him in 1952 as an alternate delegate to the United Nations, where he was alternate to Eleanor Roosevelt. In 1957-1960, he was a member of the Commission on the Rights, Liberties, and Responsibilities of the American Indian, sponsored by the Fund for the Republic. He co-chaired with former Governor Robert Holmes a state commission on organization of the executive department in 1960, and in 1960-1961 he served on the state's Constitutional Revision Commission.

Sprague's intense involvement in civil liberties began as World War II ended. His editorials opposed forces trying to prevent Japanese Americans from returning to their homes following wartime incarceration. He led Oregon newspapers' opposition to McCarthyism in the 1950s, and in 1962 was the first recipient of the E.B. MacNaughton Award of the Oregon chapter of the American Civil
Liberties Union.


Sources


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