Olmsted Portland Park Plan

By Chet Orloff

In the late nineteenth century, Portland’s City Park (soon to be named Washington Park) offered visitors grand views of the “emerald compass,” the mountains and volcanic buttes that encircled the city. The park provided a pleasure ground in the spirit of nineteenth-century cemeteries and parks—a sense of closeness to nature, removed from the clang and cluster of the city below.

Yet, even with this large park, the downtown Park Blocks, a handful of neighborhood parks, and the surrounding fields and forests, Portland’s new Park Board believed something was missing: a plan on which to build a park system to meet the needs of a growing, twentieth-century city.

While the new board debated how to proceed, in 1901 the city’s leading merchants, manufacturers, and bankers began making even bigger plans for a world’s fair to celebrate the 1905 centennial of the Lewis and Clark Expedition. Nationally, City Beautiful was becoming a buzzword as America’s planners, architects, and designers worked to establish a design ethic to transform American cities—darkened by decades of industrialization and poor planning—into beautiful places.

Fully appreciative of the potential for the new movement to influence Portland’s big projects, Park Board member Rev. Thomas Lamb Eliot obtained the services of America’s cutting-edge landscape architecture firm, whose principals—Frederick Law Olmsted, Jr., and his stepbrother John Charles Olmsted—were key figures in the City Beautiful movement.

John Charles Olmsted arrived at Portland’s Union Station in early April 1903 and immediately went to work on the design for the fairgrounds. He then turned his attention to analyzing Portland’s terrain, park inventory, real estate prospects for future parkland, and park personnel.

Driving his horse-drawn carriage “Jupiter,” Park Board member Lester Leander Hawkins took the distinguished planner on tours around the city, while Olmsted took copious notes on five-inch index cards. He spent his evenings at the Portland Hotel writing up his notes in longhand, which were then typed by hotel stenographers. Predicting a recurring problem that would haunt Portland planning, Olmsted wrote his wife: “I have enjoyed my park reconnaissance very much as the landscape is fine and the possibilities for parks, as far as land is concerned, are excellent. But I fear the money will be deficient.”

Strategic, visionary planning was at the heart of the 1904 Olmsted report to the city council. He wanted Portlanders to look far into the future—fifty years or more—especially when it came to purchasing land. Typical of Olmsted plans, his report was comprehensive, including advice on land acquisition and the qualities of good parks and park systems, parkways and boulevards, park governance, and administration.

Olmsted’s outline of a “comprehensive system of parks and parkways for Portland” began with a large forest reservation between Riverview Cemetery and the southern suburb of Lake Oswego. His plan was partially achieved with present-day Tryon Creek State Park. An informal “picturesque” parkway would run from Riverview Cemetery along the eastern foot of the West Hills, connecting the downtown park squares, Washington Park, and passing by Macleay Park to connect to what is now Forest Park. Terwilliger Boulevard is part of this proposed city-length parkway as are Skyline Boulevard above and Leif Erikson Drive through Forest Park.

On the Willamette River, at the south end of town, Olmsted suggested that the city acquire Ross Island as a park. East of the river, he proposed a river-bluff parkway from Sellwood to the current site of the Oregon Museum of Science and Industry. McLoughlin Boulevard is a partial realization of Olmsted’s planned road.

Another parkway would run north, from approximately Northeast Broadway along the river bluff above the railyards and Mocks Bottom to the University of Portland. A great meadow park in the Columbia Sloughs, just west of where Portland International Airport now sits, would preserve the bottomland scenery near the river. Olmsted then proposed running a series of boulevards (distinguished from parkways by their more formal improvements) from Sellwood Park to Ladd’s Addition, out to Mount Tabor Park, and then north, up to Columbia Slough Park, and back over to
the proposed parkway on the bluff above Swan Island, which he also recommended for inclusion in
the park system.

Like Boston's Emerald Necklace, designed by his stepfather Frederick Law Olmsted, John
Olmsted's proposed park system—elongated and connected—would provide a greenbelt nearly
across and around the city. He left it to the people of Portland—and their Park Board, staff, and city
council—to make the plan real.

With the city's leadership focused on the Lewis and Clark Exposition in 1905 and its prospects for
post-fair economic growth, with L.L. Hawkins's death and T.L. Eliot's resignation from the Park
Board, and with Portlanders' resistance to providing public funding for land acquisition, there was
little way and less will for Olmsted's plan to proceed.

While parks commissioners Hawkins and Ion Lewis had expressed total support for the plan, Mayor
George Williams represented the sober reality. He agreed about the desirability of a system of
parks and boulevards but concluded that "we must cut our garment by our cloth and cannot afford
such an outlay." Perhaps the greatest lost opportunity was the Lewis and Clark fairground itself.
Olmsted wanted to see the area become a park, but even before he arrived it had been sold for
future development and then leased back for the fair's temporary use.

Olmsted may have been discouraged by the city's reluctance to proceed with his plan, but steady
progress has been made over the succeeding decades. It is likely he would have been pleased with
Portland's ultimate parks successes and encouraged by the city's prospects for the future.

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